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FARADAY FUTURE KEY MESSAGES

GLOBAL REALITY

The automotive industry is more than 100 years old, yet little has changed over the span of its existence. Meanwhile, our lives are changing at a rapid pace.

Technological innovations, energy constraints, urban crowding and shifting lifestyles are changing our relationships with our cars.

CHALLENGE

Today's car does not fit today's needs. Our lives demand mobility solutions that go beyond a traditional car to also improve the quality of our lives.

POV

We believe the automotive experience should integrate seamlessly with the rest of your life. Only when we begin to view the car as a connection point to the rest of the world will we realize the true value of the mobility experience.

SOLUTION

Faraday Future seeks to redefine the automotive experience by delivering a range of smart, electric vehicles and usage arrangements that will fit the needs of tomorrow's population.

DIFFERENTIATIONS

As a California-based mobility company comprised of a global team of automotive and technology experts, we are uniquely positioned to take a user-centric approach to the automotive experience.

What sets us apart are our talent, ample funding and nimble, unencumbered approach.

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